



# Lady Jane Grey Primary School

## weduc® Case Study

### Improving parental engagement and increasing efficiency

#### Background

Twice designated by Ofsted as outstanding, Lady Jane Grey Primary School, based in Groby near Leicester, has 214 pupils aged four to eleven.

Head Teacher, Michael FitzGerald, is incredibly proud of their Ofsted rating which he believes is a result of the continued hard work and dedication from everyone at Lady Jane Grey and he credits this to include the students, staff, governors and parents.

The school aims to provide an environment where children learn in an inclusive and positive atmosphere.

The system is intuitive and works in the same way as social networking apps, parents use in everyday life.

#### The Challenge

##### Using Technology to Improve Engagement and Productivity

Lady Jane Grey Primary School is no stranger to deploying software to automate routine tasks; they already had software in place to help but it was not providing the level of engagement that the school needed. Whilst it allowed for parental communication through SMS, email, and letter, it was not possible to determine who had read the communication. The school also had a forum on its website used by parents and teachers, but administration was paper-driven, which involved filling in forms and engaging through text messages. Responses had to be input manually by admin staff on a central system which was time-consuming and prone to errors, leaving the school with several challenges.

97% of the parents of children attending the school are using Weduc

Sally Boaden, the school's Business Manager, spearheaded the challenge to make Lady Jane Grey as efficient as possible by sourcing technology to improve engagement and productivity across the school.



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## The solution

### The Lightbulb Moment

The school was aware that other systems existed but they felt they were not really sophisticated enough for the level of support required, however, things changed when Sally came across Weduc in the fourth quarter of 2017.

“Being so busy, I was reluctant to take time out for another demo of yet another software product, so allowed only 10 minutes for Weduc to give us an initial run through of the system. Seeing the product, it felt like a switch had been flicked and I instantly knew that this was the product that could provide us with exactly what we needed”, said Sally.



*It was as though Weduc had opened my brain and looked inside at what I was searching for – a light turned on in my head. The more we delved into what it could do for us, the more excited we became*

**Sally Boaden**  
Business Manager



The school has now implemented Weduc and uses a wide range of the functionality available to them and they continue to explore other capabilities of the mobile app.

## The results

- A fully branded app for the school
- Integration with back office systems
- Reduction of paper costs
- Significant time saving for office staff
- Automated permission slips with evidential messages and receipts
- Secure communications throughout the school
- Streamlined school forms
- Bespoke portal allowing staff and parents to access key resources and information such as school policy documents, useful homework sites or links to the school payment system
- Personalised messages encouraging two-way communication with parents

One of the biggest benefits of Weduc to the school has been in the back office, according to Sally. It has allowed the school to save a great deal of time, as well as cut down on the use of paper, leading not only to environmental benefits but also a reduction in the cost of office supplies.



*I would absolutely recommend Weduc, it's very easy to use and the teachers and parents use it and really like it. Everything is secure, in one place, and it means things don't get lost or forgotten. Furthermore, we've saved lots of admin time and money through its automation and simplicity.*

**Sally Boaden**  
Business Manager

